

RPM BODYSHOP GDPR COMPLIANT PRIVACY NOTICE

The data we hold for our customers

Your name and address, telephone number(s) and email address.

Vehicle make, model and registration.

The reason we hold this data

To contact you in relation to ongoing repairs to your vehicle.

To keep a record of work completed, for warranty reasons.

To forward on any parking or speeding fines etc, if you were in one of our courtesy vehicles.

Direct marketing and profiling

RPM Bodyshop does not use your data for any purposes related to direct marketing by third-party vendors. The personal data you have provided is not used for profiling purposes.

How long we hold your personal data

By default, we will hold personal for 5 years. This is to cover any potential warranty claims. Our management system is set to remove personal data automatically at this time.

The lawful basis for processing your data

We need your contact details in order to book-in and update you on the progress of repairs, and any delays which may occur.

Security

The personal information you have provided will be stored on a password protected management system.

In the event of a data breach, system activity is logged by user, date and time. This enables to trace and deal with any potential subsequent issues.

Data Protection Officer

RPM Bodyshop has a data protection officer. He can be contacted at info@rpmbodyshop.co.uk